

IMPORTANCE of CYBER SECURITY

- The importance of security in today's digital landscape, with cyber threats becoming increasingly sophisticated and frequent.
- The impact of security breaches on organizations, including financial loss, damage to reputation, and loss of customer trust.
- The need for a holistic and proactive approach to security that leverages advanced technologies and best practices, and how Cisco devices and solutions can help.

C.I.A Triad

- **Confidentiality** makes sure that only authorized personnel are given access or permission to modify data
- Integrity helps maintain the trustworthiness of data by having it in the correct state and immune to any improper modifications
- Availability means that the authorized users should be able to access data whenever required



Goals of Information Security



Prevention refers to preventing computer or information violations from occurring. Security breaches are also referred to as incidents.



Detection refers to identifying events when they occur. Detection is a very difficult problem in many situations



Response refers to developing strategies and techniques to deal with an attack or loss

Overview of Networks

The Internet is a global network that connects computer and networks together

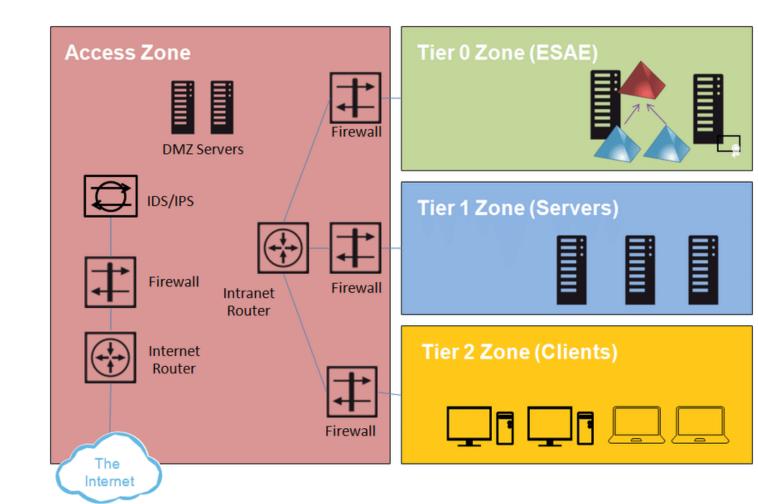
Intranets are private networks implemented and maintained by an individual company or organization

Extranets/WAN extend Intranets to include outside connections to partnersn

DMZ A Demilitarized Zone (DMZ) is an area where you can place a public server for access by people you might not trust otherwise.

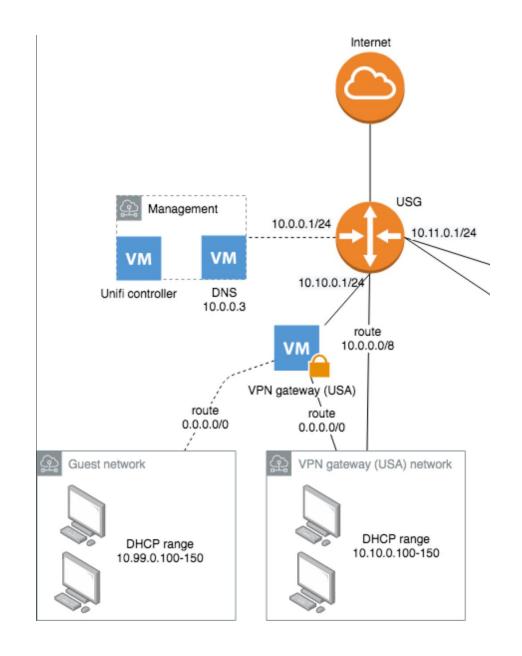
Designing Security Zones

- Security zone design is an important aspect of computer security.
- You have many different approaches to accomplish a good solid design.
- You can create layers of security to protect systems from less secure connection, and you can use address translation to hide resources.
- New methods and tools to design secure networks are being introduced on a regular basis.



Technologies

- One of the nice things about technology is that it is always changing.
- One of the bad things about technology is that it is always changing.
- Several relatively new technologies have become available to help you create a less vulnerable system.
- The three technologies this section will focus on are Virtual Local Area Networks(VLANs), Network Address Translation (NAT) and Tunneling





VLANS allows you to create groups of users and systems and segment them on the network. This segmentation allows you to hide segments of the network from other segments and control access.



NAT creates a unique opportunity to assist in the security of a network. Originally, NAT extended the number of usable Internet addresses



Tunneling refers to the ability to create a virtual dedicated connection between two systems or networks. The tunnel is created between the two ends by encapsulating the data in a mutually agreed upon protocol for transmission



Vulnerability vs Threat vs Risk





A vulnerability is a weakness, flaw or other shortcoming in a system (infrastructure, database or software), but it can also exist in a process, a set of controls, or simply just the way that something has been implemented or deployed.



a threat is anything that could exploit a vulnerability, which could affect the confidentiality, integrity or availability of your systems, data, people and more.



Risk is the probability of a negative (harmful) event occurring as well as the potential of scale of that harm.

Number of Characters	Numbers Only	Lowercase Letters	Lowercase Letters	and Lowercase Letters	and Lowercase Letters, Symbols		
4	Instantly	Instantly	Instantly	Instantly			
5	Instantly	Instantly	Instantly	Instantly	Instantly		
6	Instantly	Instantly	Instantly	Instantly	Instantly		
7	Instantly	Instantly	2 secs	7 secs	31 secs		
8	Instantly	Instantly	2 mins	7 mins	39 mins		
9	Instantly	10 secs	1 hour	7 hours	2 days		
10	Instantly	4 mins	3 days	3 weeks	5 months		
11	Instantly	2 hours	5 months	3 years	34 years		
12	2 secs	2 days	24 years	200 years	3k years		
13	19 secs	2 months	1k years	12k years	202k years		
14	3 mins	4 years	64k years	750k years	16m years		
15	32 mins	100 years	3m years	46m years	1bn years		
16	5 hours	3k years	173m years	3bn years	92bn years		
17	2 days	69k years	9bn years	179bn years	7tn years		
18	3 weeks	2m years	467bn years	11tn years	438tn years		

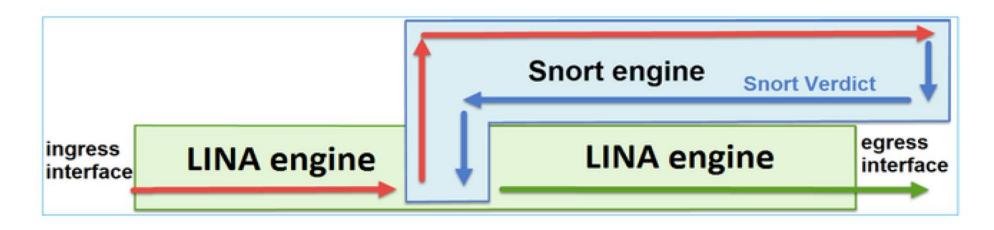
Numbers Upper Numbers Upper

TIME IT TAKES A HACKER TO **BRUTE FORCE** YOUR **PASSWORD IN 2022**

CISCO FirePower

- Next-generation firewall that uses advanced threat detection and prevention technologies.
- Provides intrusion prevention, URL filtering, and application control features to detect and respond to threats more quickly.
- Protects against a wide range of attacks including malware, viruses, and ransomware.
- Uses machine learning and artificial intelligence (AI) to detect and respond to threats faster and more accurately.
- Can be deployed as a physical or virtual appliance, or as a cloud-based service.

FTD Software Architecture – The Big Picture



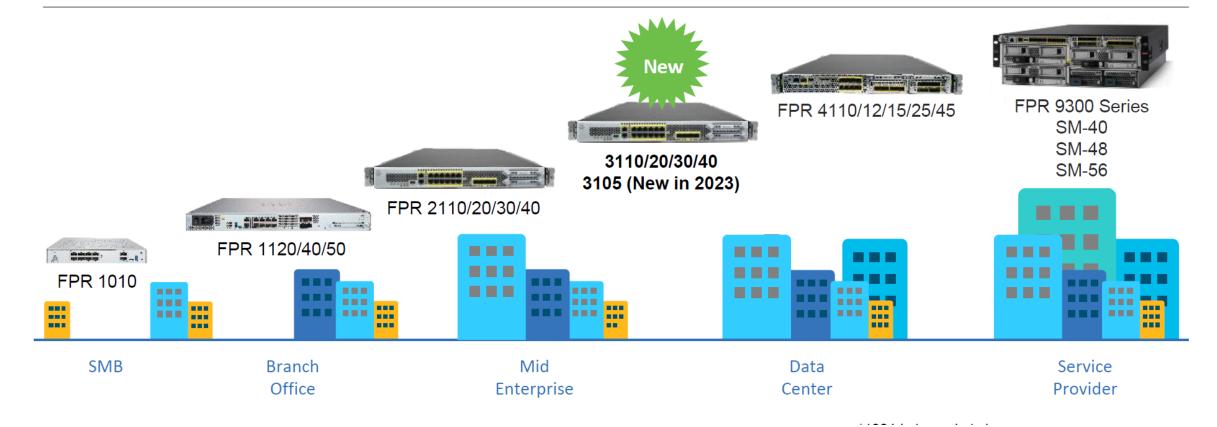
- LINA engine (multiple instances of Data Path) Focused on L2-L4 functionality
- Snort engine (multiple instances of Snort) Focused on L7 functionality
- 1. A packet enters the ingress interface and it is handled by the LINA engine
- 2. If the policy dictates so the packet is inspected by the Snort engine
- 3. Snort engine returns a verdict (whitelist or blacklist) for the packet
- 4. The LINA engine drops or forwards the packet based on Snort's verdict

Secure Firewall Appliances

Supporting your choice of FTD or ASA software

880 Mbps* AVC+IPS **2.3**-4.9 Gbps* AVC+IPS 2.6-10.4 Gbps* AVC+IPS

Stand-alone device: 10-45 Gbps* AVC+IPS 8 node cluster: Up to 288 Gbps* AVC + IPS Stand-alone device: 15.5-53 Gbps* AVC+IPS 16 node cluster: Up to 680 Gbps* AVC+IPS One Module: 55-70 Gbps* AVC+IPS **16** node cluster: Up to 950 Gbps* AVC+IPS



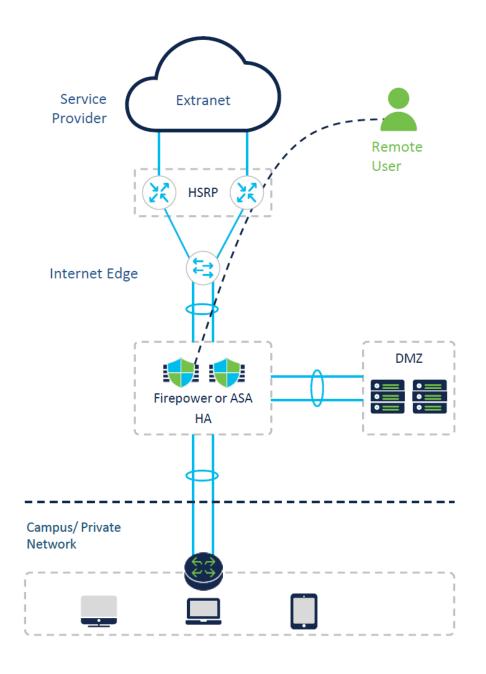
Remote Access VPN (RA VPN)

Key Functions

- Resilience (and scalability)
- Advanced Access Control
- Block access to malicious IP's, URL's, DNS
- Dynamic NAT/PAT and Static NAT
- Remote Access VPN
- Site to Site VPN
- Detecting malicious network traffic
- Visibility and tracking of file transfers, Blocking of malicious files
- Dynamic analysis of unknown files

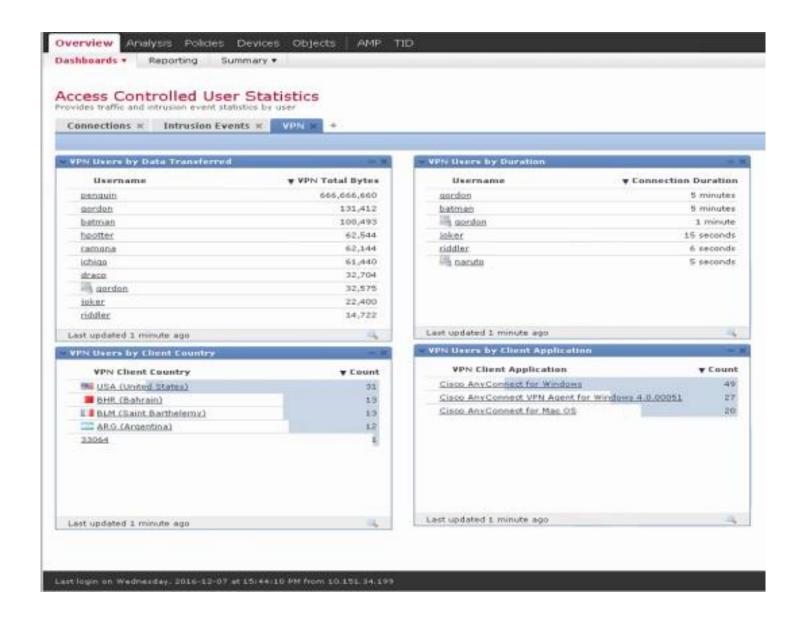
Key Capabilities

- VPN load balancing
- IPSEC and SSL
- Talos Security Intelligence
- AD, LDAP and Radius
- IKEv2
- RADIUS CoA
- Snort IPS
- Advanced Malware Protection
- Malware Analytics Integration

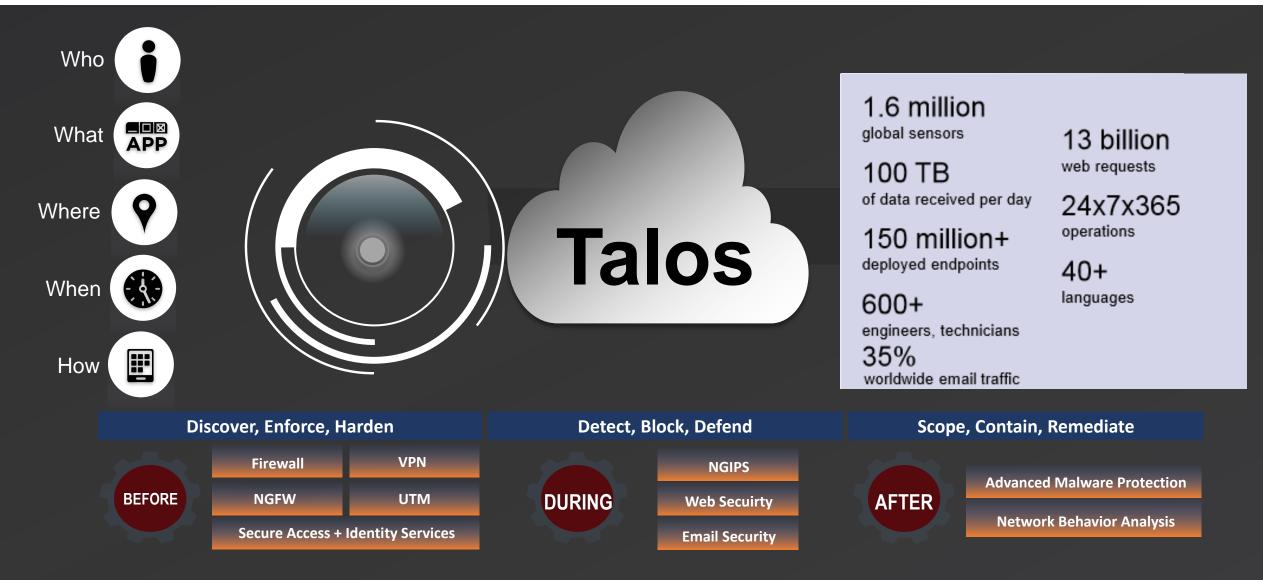


RA VPN Identity Integration and Monitoring

- Dashboard widgets show VPN usage by user
- User Activity event page gives details of logon and logoff events
- Active Sessions page shows status of active sessions
- Administrator may monitor and terminate specific sessions



Talos Collective Security Intelligence



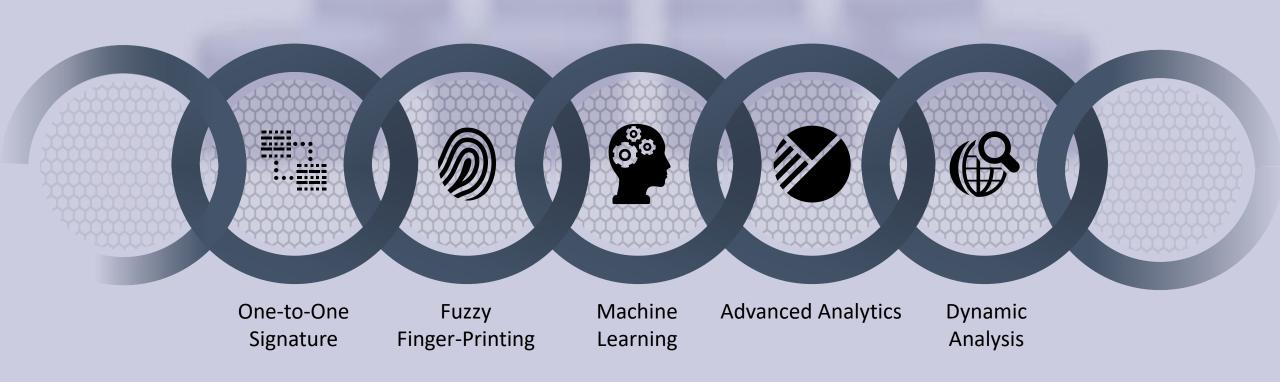


AMP for Networks

- Snort understands network protocols
- Files can be carved out of the network traffic
- AMP detection techniques can be applied to the file
 - Hash lookups both SHA 256 and Spero hashes
 - Local malware analysis (Clam AV) on the firewall
 - Submitting the file to Cisco Threat Grid for sandboxing
- File transfers can be blocked
 - Based on file type this can be determined using the first block of the file. The
 entire file will be blocked.
 - Based on malware verdict this requires analyzing the entire file. Only the last piece
 of the file transfer will be blocked.

Malware Detection Methods

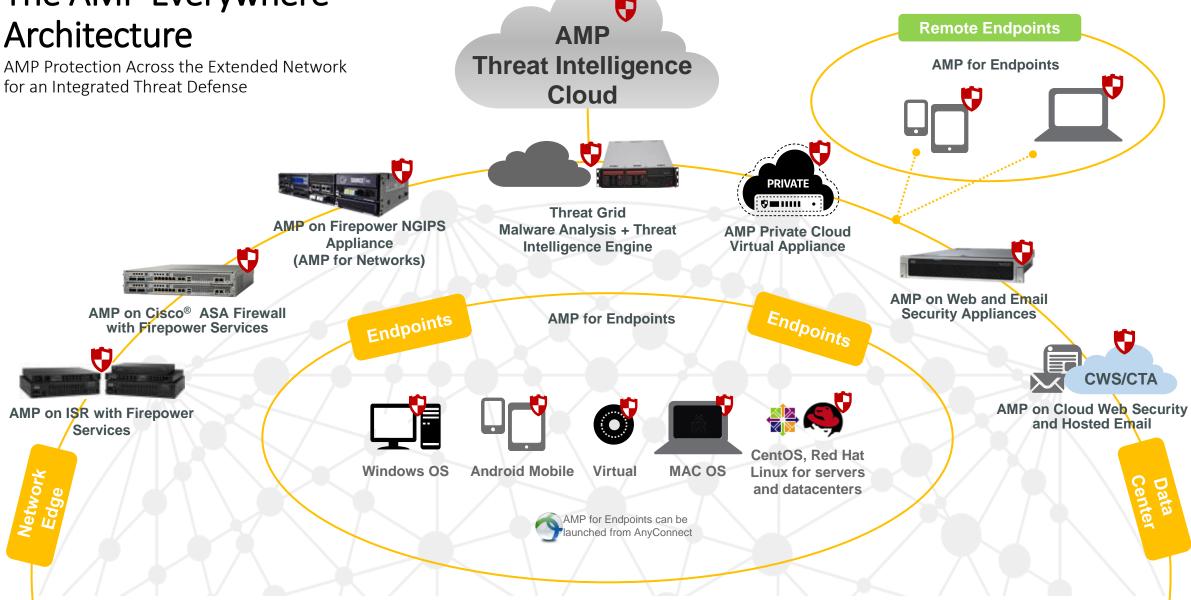
All detection is less than 100%

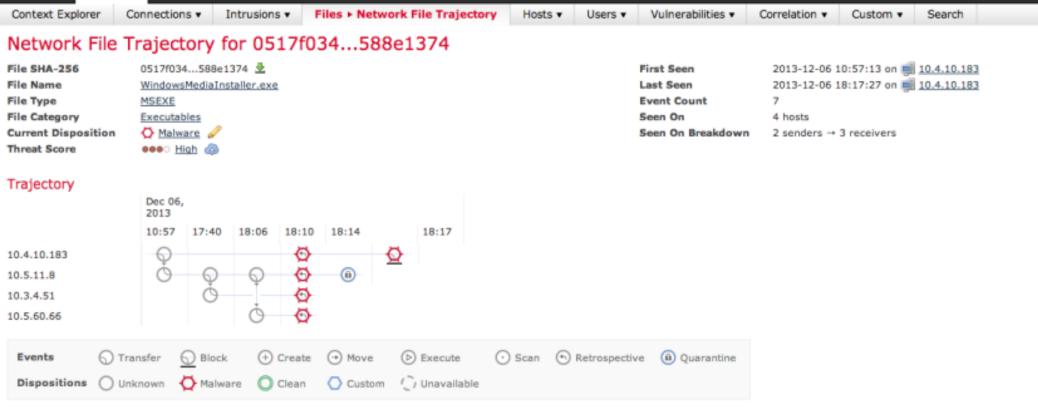


Reputation Filtering and File Sandboxing

The AMP Everywhere Architecture

for an Integrated Threat Defense





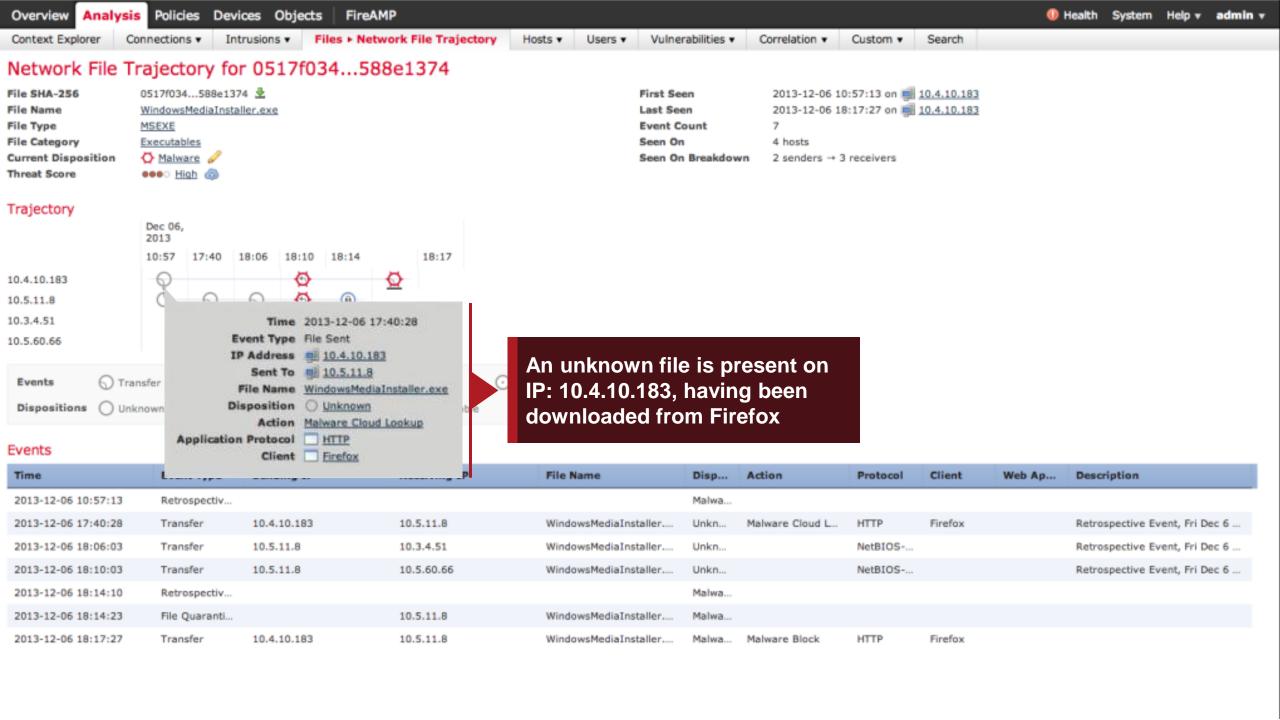
Events

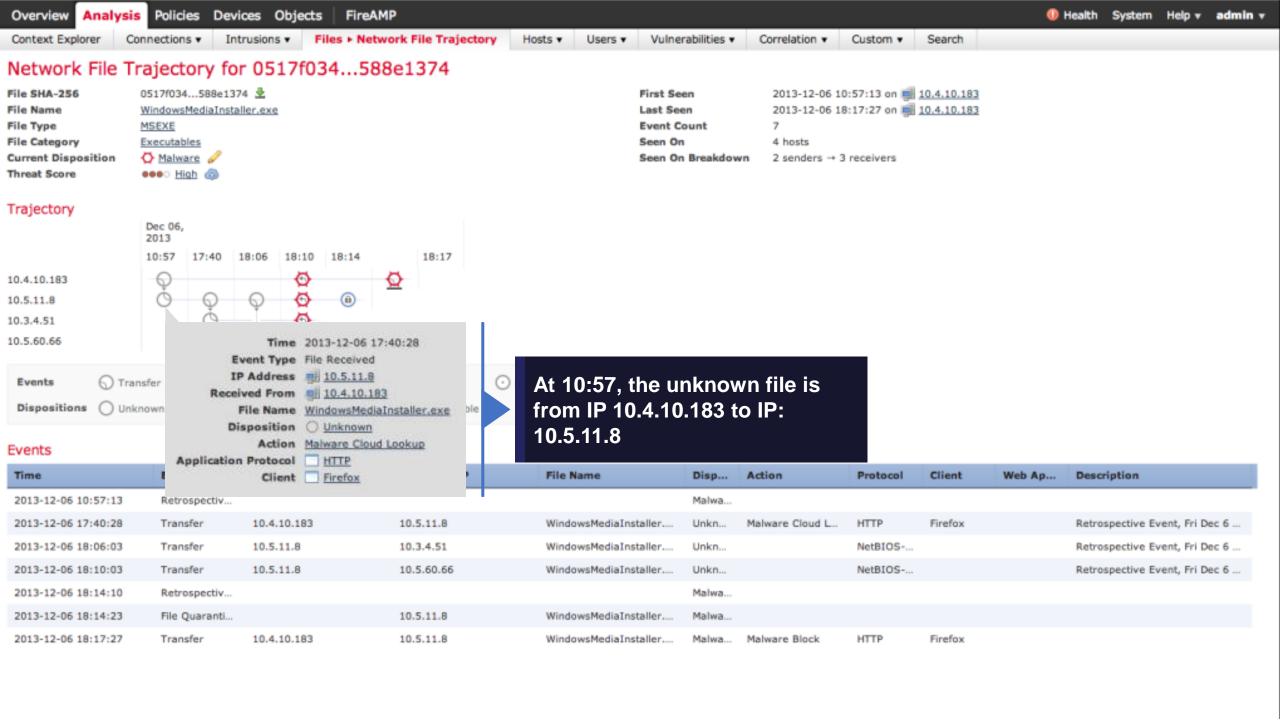
Analysis Policies Devices Objects

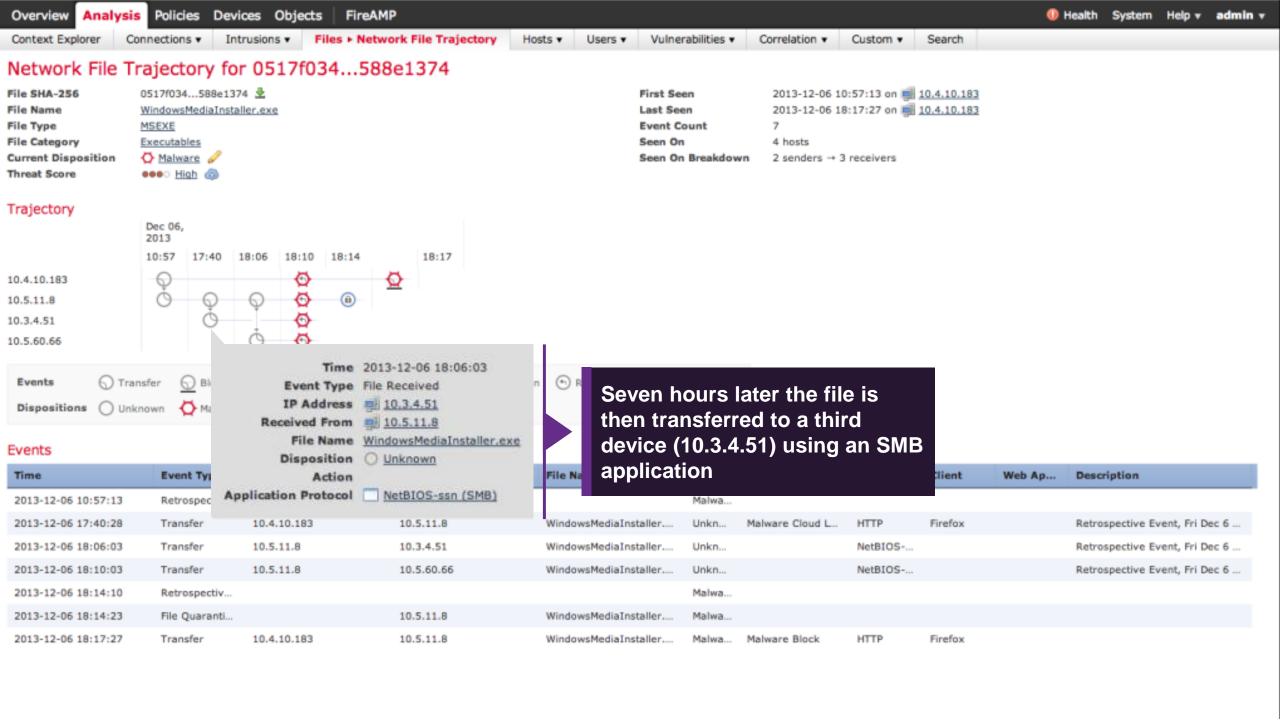
FireAMP

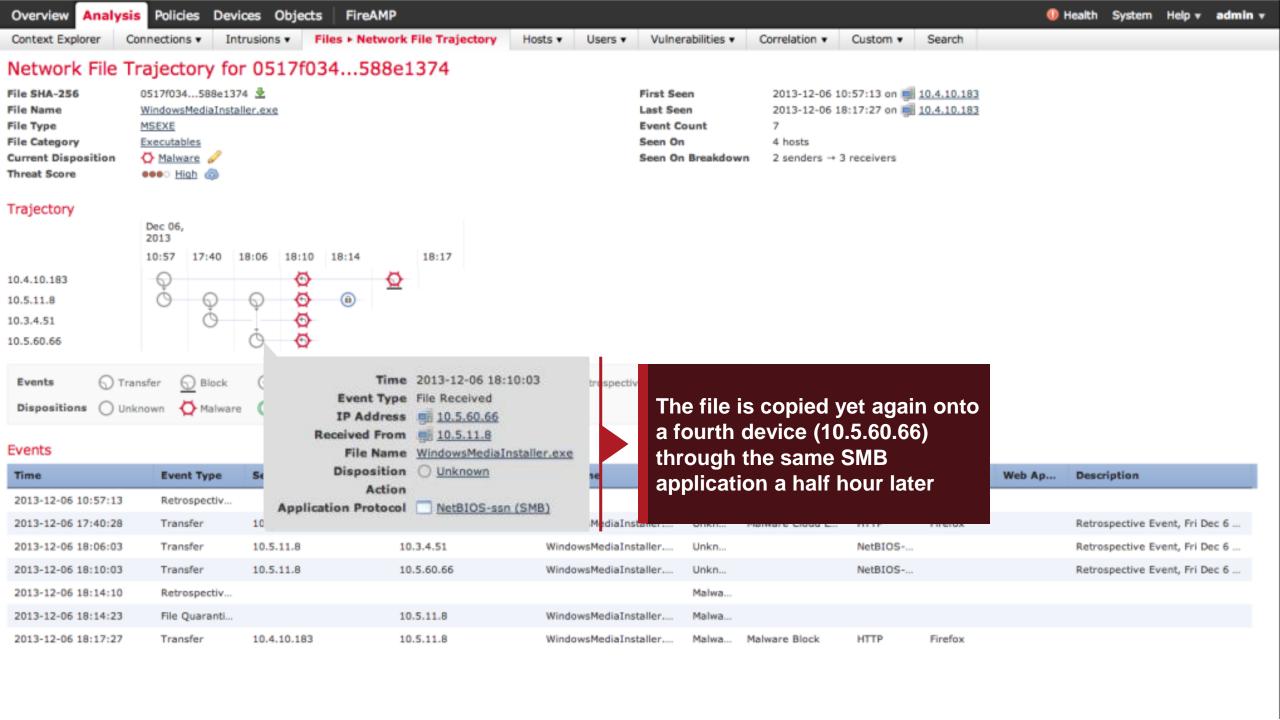
Time	Event Type	Sending IP	Receiving IP	File Name	Disp	Action	Protocol	Client	Web Ap	Description
2013-12-06 10:57:13	Retrospectiv				Malwa					
2013-12-06 17:40:28	Transfer	10.4.10.183	10.5.11.8	WindowsMediaInstaller	Unkn	Malware Cloud L	HTTP	Firefox		Retrospective Event, Fri Dec 6
2013-12-06 18:06:03	Transfer	10.5.11.8	10.3.4.51	WindowsMediaInstaller	Unkn		NetBIOS			Retrospective Event, Fri Dec 6
2013-12-06 18:10:03	Transfer	10.5.11.8	10.5.60.66	WindowsMediaInstaller	Unkn		NetBIOS			Retrospective Event, Fri Dec 6
2013-12-06 18:14:10	Retrospectiv				Malwa					
2013-12-06 18:14:23	File Quaranti		10.5.11.8	WindowsMediaInstaller	Malwa					
2013-12-06 18:17:27	Transfer	10.4.10.183	10.5.11.8	WindowsMediaInstaller	Malwa	Malware Block	HTTP	Firefox		

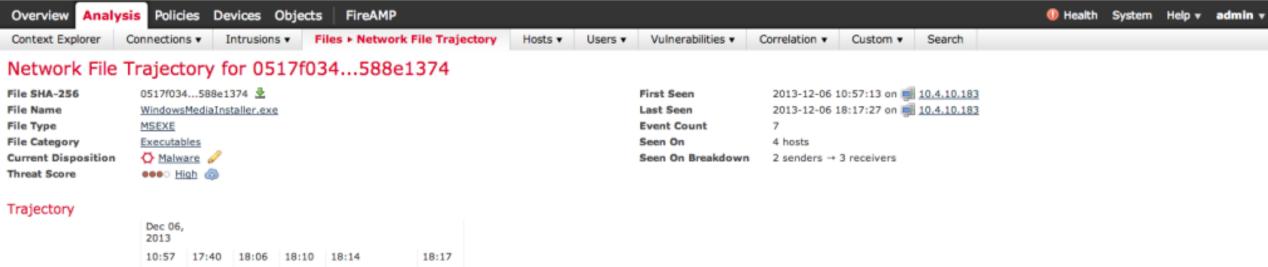
⊕ Health System Help
 ▼ admin
 ▼











Dec 06, 2013

10:57 17:40 18:06 18:10 18:14 18:17

10.4.10.183

10.5.11.8

10.5.60.66

Time 2013-12-06 18:14:10

Event Type Retrospective Event

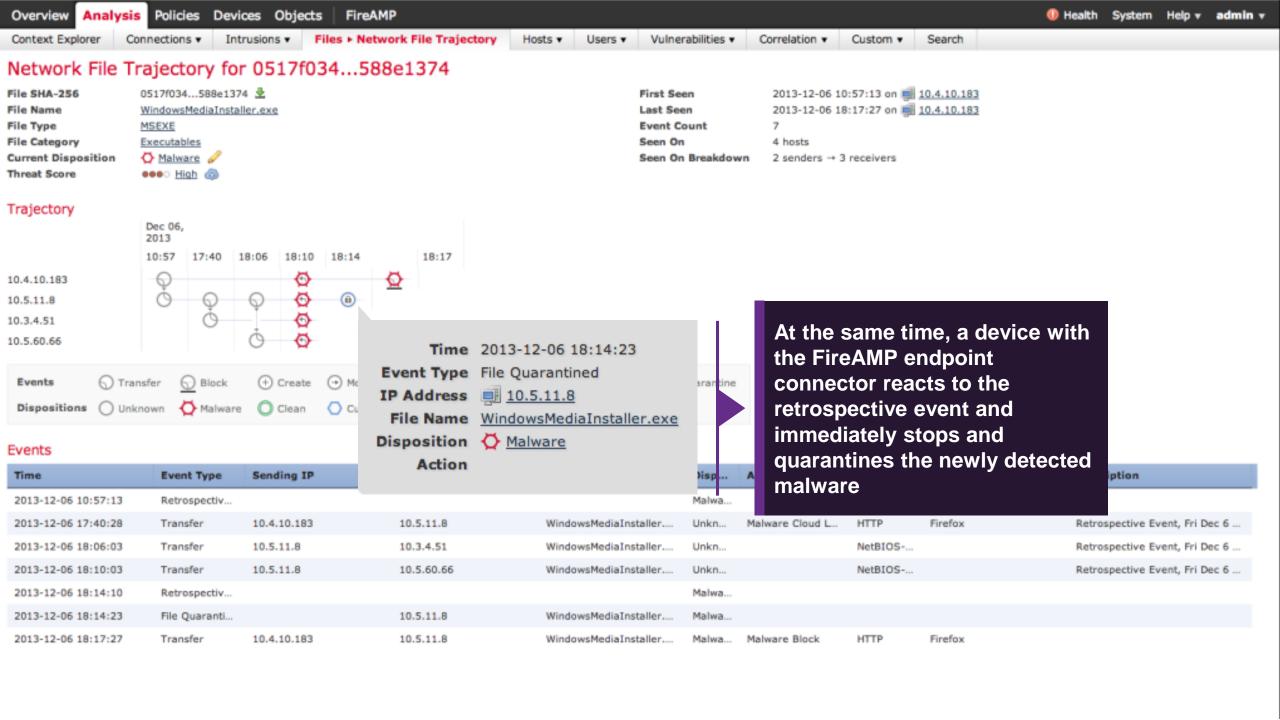
Dispositions O Unknown Malware O Clean

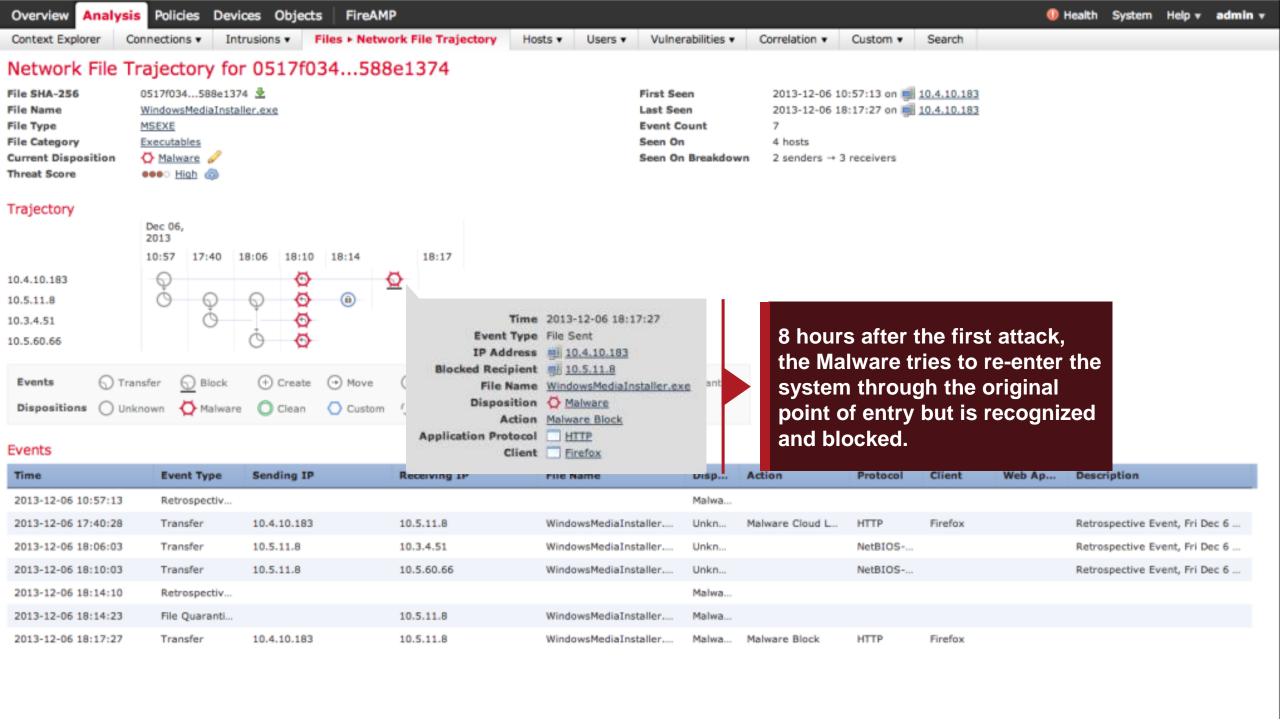
Disposition Malware Action

The Cisco Collective Security Intelligence Cloud has learned this file is malicious and a retrospective event is raised for all four devices immediately.

Events

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URL Filtering

- Provides ability to block specific URLs or define policies based on the category of the URL like Gambling, Social Media, Gaming etc.
- Provides visibility based on the categories of URL being visited by the users of the network

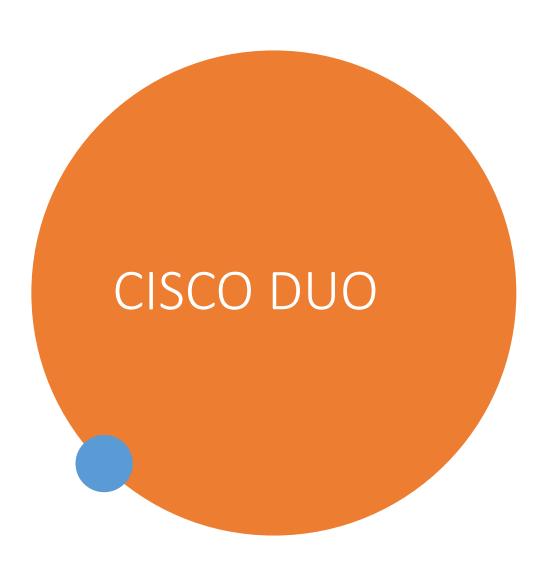
URL Filtering Implementation

HTTP or decrypted HTTPS

- Snort identifies HTTP protocol
- Snort parses HTTP request header extracts URL
- Looks up URL in local database if miss, optionally can do a cloud lookup

Un-decrypted HTTPS

- Snort identifies SSL protocol
- Snort parses SSL client hello and certificate extracts FQDN from SNI or certificate
- Looks up FQDN in local database if miss, optionally can do a cloud lookup



- Multi-factor authentication (MFA) solution that provides an extra layer of security for user login.
- Requires two forms of authentication, such as a password and a fingerprint, to grant access to sensitive systems and data.
- Supports a wide range of authentication methods, including push notifications, phone calls, and hardware tokens.
- Provides easy integration with existing IT systems and applications, including VPNs and cloud services.
- Offers advanced reporting and analytics to help identify security trends and potential threats.

Why customers use Cisco Secure Access By Duo



Block use of stolen credentials

Duo MFA and Duo Passwordless prevents unauthorized access to attackers even when their passwords are compromised

Mitigate attacks that bypass MFA

Verified Duo Push and FIDO2 authentication options prevent sophisticated phishing attacks that bypass MFA

Implement Zero Trust Access

Single sign-on, device trust and risk-based authentication allow organizations to implement granular per-application policies without creating user friction

Protect Microsoft Applications

Duo comes with out of box integrations with Microsoft applications and other 3rd party applications, enabling organizations to consolidate multiple siloed solutions

Verify Device Trust

Duo Device Trust provides comprehensive visibility into all devices that access protected applications and verifies their posture before granting access.

Start your Passwordless
Journey

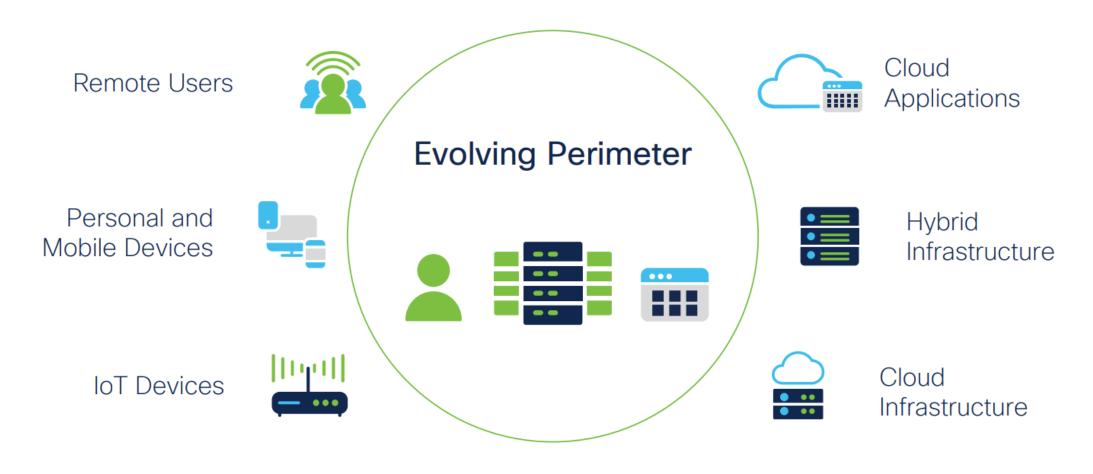
Duo Passwordless enables organizations to start their journey towards a passwordless future securely in a cost-efficient manner

Compliance and Regulations

All Duo editions can help organizations meet compliance requirements and regulatory framework guidelines.

Current IT Landscape

Users, devices, and apps are everywhere



Threat Landscape Today



Attack surface is growing with cloud migration and hybrid work

As your apps and data moves to the cloud, it has also become more accessible to bad actors increasing your attack surface.



Stolen credentials account for >80% of web app attacks

Weak passwords and bad security practices such as password reuse or sharing increase the risk of a data breach.

Source: 2022 Verizon DBIR



Attacks bypassing security are on the rise

Attackers can use readily available phishing kits to bypass MFA, turning push notification, one-time passcodes and authentication device enrollment into a security risk.

Duo Access Management

Zero Trust for the Workforce

CORPORARTE RESOURCES

Cloud, On-premise, Public, Private, Hybrid

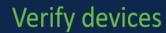


Authenticate users













Enable access

- MFA
- Passwordless
- Employees, contractors, vendors, external 3rd parties, etc.
- Device Trust
- Device health & compliance
 - Mac, Win, Linux, iOS,
- Android, BYOD

- ✓ Single Sign-On (SSO)
- ✓ VPN-less remote access
- ✓ All apps cloud, on-prem and private



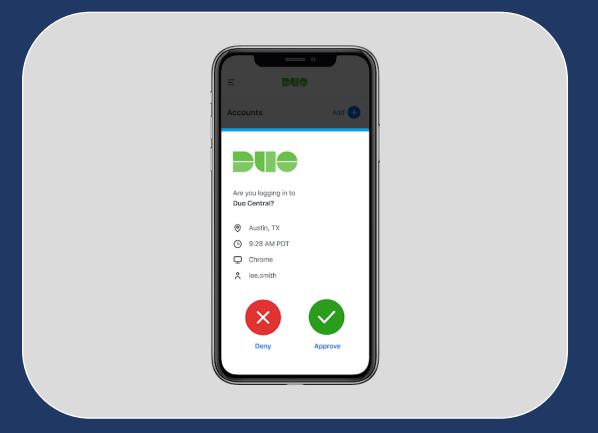




Continuous Trusted Access with Risk Based Authentication

Authenticate Users

Verify the trustworthiness devices before granting access





Provide Strong Multi Factor Authentication

Protects against unauthorized access using valid credentials



Prevent Push Phishing Attacks

Ensures users don't fall victim to push phishing attacks



Start Passwordless Journey

Increase security and user productivity by enabling secure login without a password

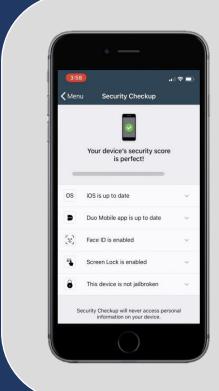


Quickly deploy and be protected

Cloud native and designed to be user friendly from the start, any IT professional can implement Duo at lightening speed

Verify Devices

Verify the trustworthiness devices before granting access







Assess Security Posture

Deny access to compromised or out of compliance devices



Verify Endpoint Trust

Prevent attackers from accessing applications with their own devices



Guide self-remediation

Eliminate vulnerabilities and lower IT costs by empowering users to remediate their device

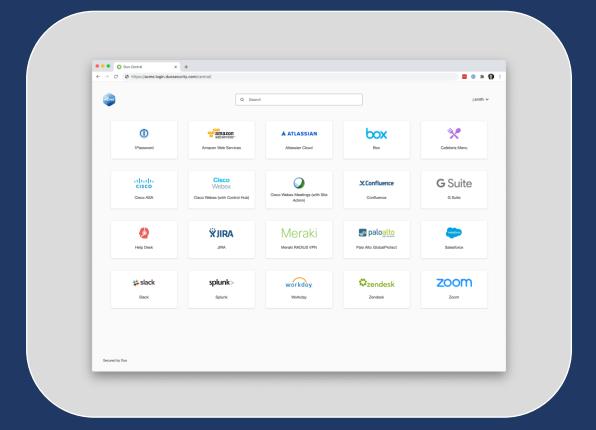


Provide Complete Visibility

Gain complete visibility into all laptops and mobile devices accessing your resources

Enable Access

Simplify user experience while easily controlling who can access which corporate applications





Secure any corporate application

Covers the widest array and unlimited number of applications



Single Sign-on

Allow users to login only once to access multiple applications

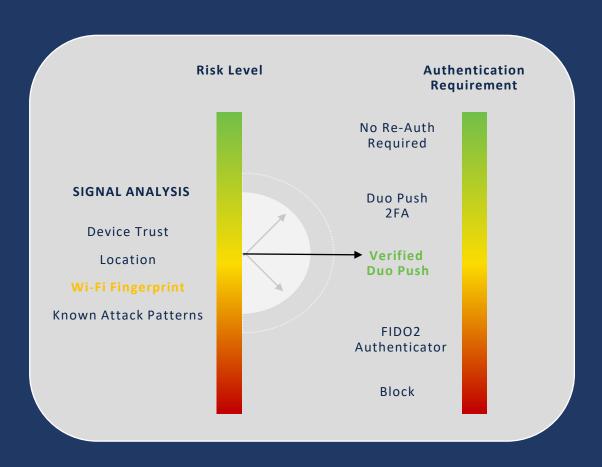


Provide VPN-less Remote Access

Enable users to securely and easily access on-premise resources

Risk Based Authentication

Maximize user productivity without compromising security





RBA

Adjust authentication requirements in real time based on risk levels



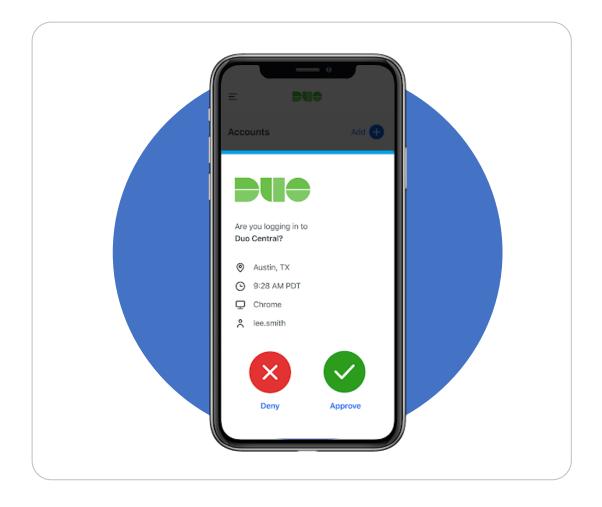
Patent pending risk signals analysis Wi-Fi Fingerprint

Determinate risks levels without infringing on user privacy

The World's Easiest and Most Secure MFA

Easily prevent unauthorized access

- Instantly integrates with all apps
- Users self-enroll in minutes
- Users authenticate in seconds



Strong Multi-Factor Authentication (MFA) Options

Flexible MFA for every use case

- Configure authentication options for each application or group of users
- Require phishing-resistant MFA (FIDO2) for critical applications and privileged users
- Enable multiple option for users for ease of use and flexibility

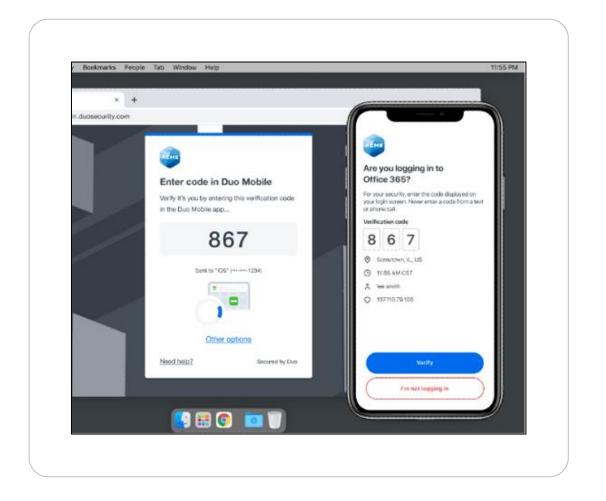
Authentication Methods



Prevent Push Phishing Attacks

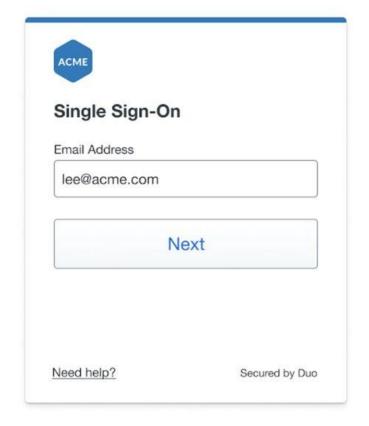
Strengthen MFA with Verified Duo Push

- Increases security of push-based MFA while preserving ease of use
- Customizable code length
- Can be triggered only when risk level increases to preserve user productivity

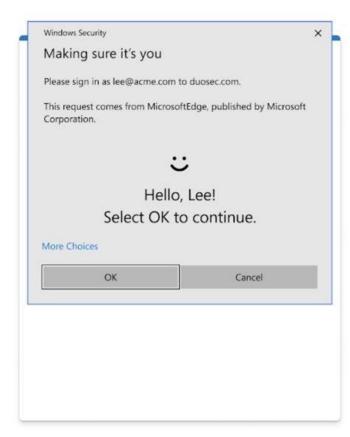


Start your passwordless journey

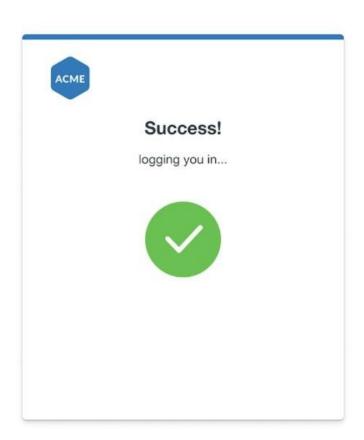
Duo Passwordless.1, 2, 3...you are in!



Enter your current username



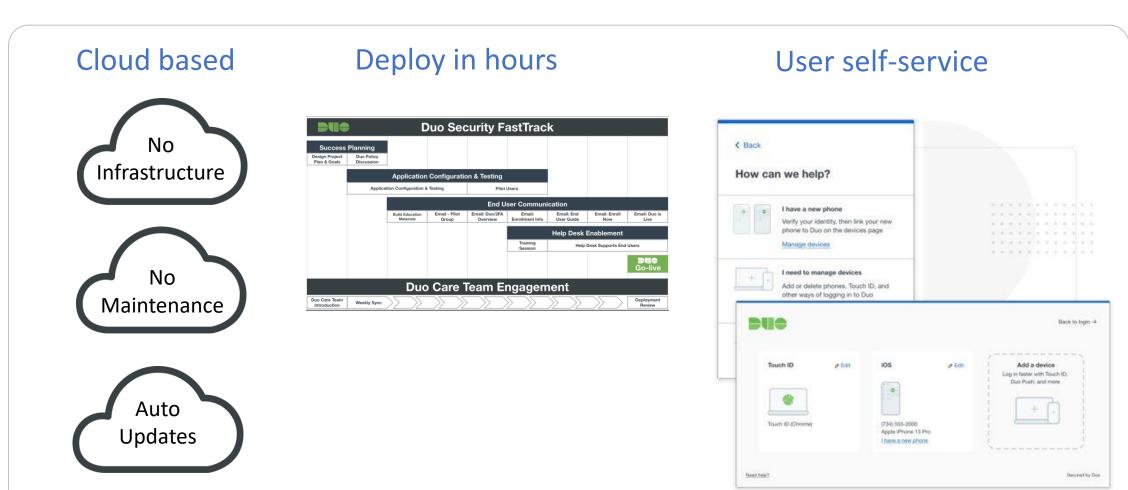
Use Passwordless Authenticators:
Platform Biometrics (TouchID, Windows Hello)
FIDO2 security Keys (Yubikey, Feitian)
Duo Mobile (passwordless push)



That's it!

Quickly deploy and be protected

Enable business agility and speed to security

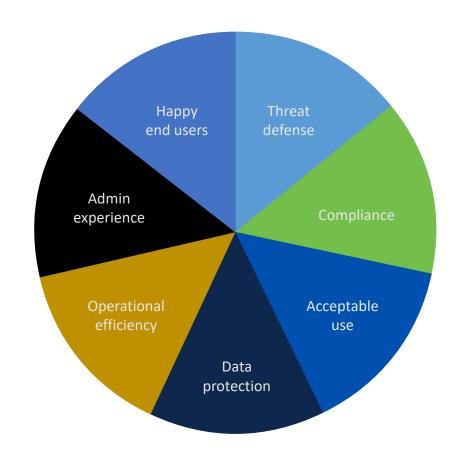


CISCO Umbrella

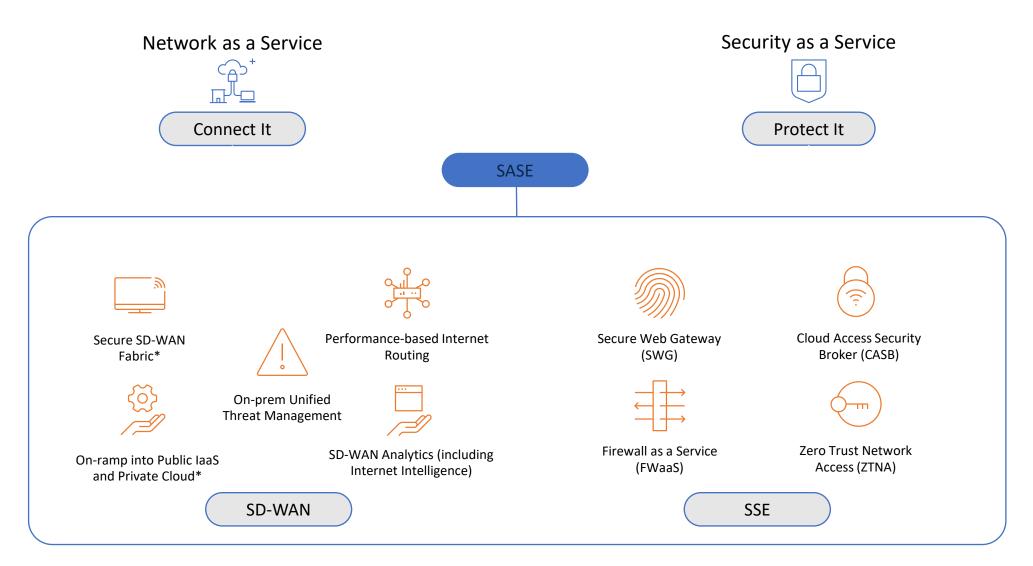
- Cloud-based security platform that provides DNS and web filtering, threat intelligence, and CASB capabilities.
- Blocks malicious domains and IP addresses to protect against malware, phishing, and other cyber threats.
- Uses a global network of threat intelligence to detect and block malicious activity.
- Provides granular visibility into all network activity to help identify potential threats.
- Offers seamless integration with other Cisco security products, such as Firepower and Meraki.

Common desired outcomes

- Protecting organization from threats
- Ensuring policy compliance
- Enforcing acceptable use policies
- Keeping sensitive data safe
- Achieving operational efficiency
- Delighting security administrators
- Maintaining end user satisfaction



Secure Access Service Edge (SASE)

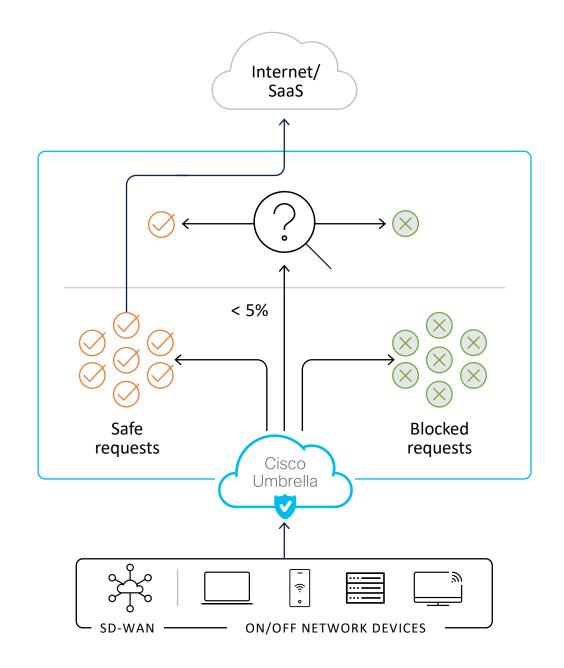


Umbrella: Core for your SSE and SASE journey



DNS-layer security

- Deploy enterprise-wide in minutes
- Block malware, phishing, CNC callbacks—from anywhere
- Prevent or limit visits to nefarious web sites from guest Wi-Fi networks
- Stop threats at the earliest point to reduce triage of alerts
- Accelerate internet access; only proxy risky domains



Secure Web Gateway: Full web proxy



- Gain additional visibility via full URL logging and cloud app discovery
- Enforce acceptable use policy via granular app controls, content filtering, and URL block/allow lists
- Extend protection against malware via SSL decryption and file inspection
- Improve content security: Sandboxing + retrospective alerts on malware that's evaded initial detection
- View detailed reporting with full URL addresses, network identity, allow/block actions, external IP addresses

CISCO Meraki

Cloud-based networking solution for routers, switches, and wireless access points.

Provides centralized management platform for monitoring and controlling network activity.

Easier to detect and respond to security threats with a single dashboard.

Provides end-to-end encryption to ensure data privacy and security. Offers advanced security features such as rogue access point detection and automatic firmware updates.

Provides automatic network segmentation to isolate compromised devices and prevent lateral movement of threats.

DNS integration with Meraki MX

- Simplest way to deploy Umbrella DNS on a wired network
- Conveniently enable Umbrella policies directly in the Meraki dashboard
- Create granular policies on a per-VLAN basis or by using Meraki group policies
- Achieve additional visibility into identifies

But wait there's MORE...



Simplified IPsec tunnel connectivity with Meraki MX

Meets diverse security requirements for distributed locations and users

- DNS-layer security, secure web gateway, cloud access security broker and an application-aware firewall
- Easily forward all outbound traffic to Umbrella for more advanced inspection and control of web and app traffic
- On and off network protection



"Secure Access Service Edge (SASE) is an emerging offering combining comprehensive WAN capabilities with comprehensive network security functions to support the dynamic secure access needs of digital enterprises."

Neil MacDonald, Gartner

Advanced Protection for Meraki MX



Enhanced Threat Defense

Automatic protection against an ever-growing list of known malicious files, plus malware sandboxing with Threat Grid



Contextual Visibility

Security Center makes it easy to ensure you have the latest information about attacks on your network



Rapid Detection

Automatic alerting when a downloaded file is found to be malicious after the fact



Ease of Management

Enable best-in-class malware protection





Industry leading SD-WAN meets industry leading security



Meraki MX On-prem security and SD-WAN

- Monitor and block malware and malicious traffic
- Restrict unauthorized users
- Prevent unwanted content or applications
- Firewall incoming traffic and VLAN to VLAN traffic
- Use secure site-to-site/in-tunnel VPN
- Detect and prevent intrusions (IDS/IPS)



Cisco Umbrella Cloud-native security

- Secure users at the edge with the best detection
- Increased reliability and performance with the speed and scale of the cloud
- Easily extend protection off-network
- Reduce the time, money, and resources required to identify and remediate threats

Flexible deployment & policies to meet needs

Competitive advantage over Zscaler and Fortinet



Traffic type	Deployment	Feature requirements
Corporate traffic	IPsec tunnel or PAC file	Full loggingDeep inspection and controls
Guest traffic	DNS device integration (new MX feature)	Threat protection and attribution

cisco SECURE